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About the Author. Tim Grahl is the
author of *Running Down a Dream*

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and Your First 1000 Copies. For over a decade he has worked with top authors and creatives including Daniel H. Pink, Barbara Corcoran, Hugh MacLeod, Hugh Howey, Chip and Dan Heath, and many more. He has run the campaigns to launch dozens of bestselling books and built and sold two companies.

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Guide to his marketing strategy for authors. He reveals how you can create a platform to find your audience and keep them in the loop so they'll buy your next book. Packed with vital information on how to keep readers interested in your work with good online content and how to sell without being sleazy, Your First 1000 Copies is a must read for any aspiring or established author.

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- Your First 1000 Copies, page 1.
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Guide To Marketing Your Book Twins Tim and Abi have always been different from their peers, spending their evenings in the attic of their parents' suburban house, poring over reports of the unexplained. Obsessed with photographs of ghostly apparitions, they decide to fake their own, and use it to frighten a girl at school. But what was only supposed to be a harmless prank sets in motion a deadly and terrifying chain of events that neither of them could have predicted...

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Hype Yourself is an invaluable toolkit for getting you and your business featured in the media: newspapers, magazines, radio and TV. Crammed full of insider advice, from the building blocks of your PR strategy to the execution of creative campaigns, it includes expert tips from journalists and industry specialists and is supported by a stack of online resources. Lucy Werner has over fifteen years of publicity experience, including running her own specialist consultancy focused on startups and entrepreneurs. In this book she shares the secrets, strategies, trouble-shooting and techniques that she uses with her

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Imagine what it would be like to go back in time to the 15th century Venice. And imagine what it would be like to meet your lifelong hero, Michelangelo. And imagine what it would be like if, on first meeting, you spill a tray of pasta and wine on that very same hero. Well, that's what happens to serious young artist Mark Breen. As the result of a drunken bet, Mark knocks out a painting of a toilet bowl. Much to his amazement, he sells it. In short order he's hailed as the new Andy Warhol and becomes an overnight sensation-and a very wealthy man. Soon, images of his toilet bowls are on more t-shirts,

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guides and calendars than Edward Munch's *The Scream*. His friend and mentor, Hugh Connelly, afraid that Mark is in danger of losing his "artistic soul," advises him to go back to Italy and reacquaint himself with the "old masters." In Venice, Mark falls in love with Alexandra, a beautiful art restorer, but it's a one-sided affair. One night, hoping to win her over, he climbs up on a roof to find out who painted her favorite fresco. He falls off the roof and wakes up in 15th century Venice where he meets an innkeeper named Francesca, who looks exactly like Alexandra. And it gets curiouser and curiouser from there. During his stay-which is sometimes zany and sometimes frightening-he meet

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his hero, Michelangelo, who teaches him the true meaning of art.

With the availability of self-publishing services and the rise of the entrepreneur as a thought leader, writing a book is becoming more appealing to an increasing number of small business owners. The problem? Most small business owners aren't writers, have never written a book before, are time poor and don't know where to start. While many want to write a book, they worry about investing months of their time and thousands of their dollars to write something that isn't any good, or to not even finish. Book Blueprint gives a step-by-step framework that any

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entrepreneur can follow to write a great book quickly, even if they're not a writer.

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